



BH Property Management: In Brian Howard's Honor

By Eric Reinhard

BH Property Management carries the initials of our dear friend, Rabbi Dr. Brian Howard—a man whose quiet faith, deep compassion, and unwavering integrity shaped everyone who knew him. Our name is more than branding; it's a daily reminder of the standard he set and the way we promise to show up for the families we serve.

Brian lived at the intersection of spirit and service. As a rabbi, he made timeless teachings feel down-to-earth and close at hand. He listened without hurry, offered practical wisdom, and never chased the spotlight. His words were warm, clear, and often gently funny, but it was his presence—steady, humble, and fully attentive—that people remembered most. As a cardiologist, he brought the same care to the exam room that he did to the synagogue: seeing the whole person, not just the chart. Colleagues recall his meticulous notes, his habit of calling families after hours, and his insistence on doing what was right—not merely what was easy. He believed healing required skill and empathy in equal measure.

At home, Brian was a devoted husband and father of seven. His table was a place of welcome; friends and strangers alike found room, a good story, and the sense that they belonged. He practiced his faith with sincerity and joy—observant yet accessible, principled yet modern—meeting the world as it is while pointing lovingly to what it could be. When he faced brain cancer, he met it as he met everything else: with courage, grace, and a focus on the people around him. Even on hard days, he kept encouraging others—checking in, offering a blessing, and reminding people to look for the good.

BH Property Management was founded to carry that spirit forward. The work of property stewardship may look like keys, contracts, and checklists, but at heart it is about trust. Our clients often live far from the homes they love. They need a partner who tells the truth, notices the small things before they become big things, and treats every apartment like a family place—not a file number. That is the culture we're building: professional, responsive, and deeply human.

What this means in practice is simple. We answer the phone. We follow through. We coordinate repairs with care and transparency. We document, report, and reconcile as if auditors were looking over our shoulders—because integrity isn't just a value; it's a system. We help you plan for the long term, not just react in the short term. We speak plainly, keep promises, and acknowledge when something isn't right—then we make it right. We see people, not just properties.

Brian's example also shapes how we work with our team and partners. We choose vendors who share our standards. We measure success not only in smooth inspections or on-time payments, but in the quiet relief a client feels when they know their home is cared for. We believe stewardship is both technical and relational: the plumbing has to work, and so does the trust.

For overseas owners, Jerusalem is more than real estate. It is memory, meaning, and hope under one roof. We carry that understanding into every decision—from preventative maintenance schedules to thoughtful budgeting to careful tenant selection. Our goal

is to make ownership simpler, safer, and more dignified, so your home can be a source of joy rather than stress.

BH isn't just our name; it's our promise to manage with dignity, respect, and heart. We are here to serve in a way that would make our friend proud and provide our clients with the steadiness he modeled. If we're doing our job well, you'll feel peace of mind even when you're far away. That quiet confidence is the legacy we try to honor every day. To us, Brian Howard and baruch Hashem are synonymous.

Eric Reinhard, CPA, is the co-founder of BH Management in Jerusalem, a boutique property management firm that unites legal, financial, and hands-on oversight for overseas owners. With a concierge approach and disciplined monthly reporting, he keeps assets protected, compliant, and impeccably maintained. Eric is the author of this article.

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